

Olive Growers Council of California Newsletter

Sustainable Food Summit

Staff recently attended the Sustainable Food Summit, where industry leaders discussed key trends shaping the future of food production and marketing, including regenerative agriculture, sustainable packaging, water stewardship, policy changes, and artificial intelligence in supply chains. Sessions also covered sustainability claims, consumer engagement, and emerging food technologies. Overall, the summit highlighted the growing importance of measurable sustainability, transparent sourcing, and adapting to evolving regulatory and market demands.



World Ag Expo- Tulare, CA

Staff participated in the World Ag Expo in Tulare, hosting an OGCC booth and engaging directly with growers on industry challenges, water management, emerging technologies, and overall industry outlook. Staff also promoted commission programs, encouraged grower participation, and explored new agricultural innovations showcased throughout the event.



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US Antidumping and Countervailing Duty Orders Against Ripe Olives from Spain

As you are likely aware, the Olive Growers Council of California (OGCC) is a nonprofit bargaining association dedicated to serving the California table olive industry. Aside from annual bargaining efforts, the OGCC is also involved in several additional initiatives to support the California table olive industry. Beginning in 2017, the OGCC has been actively involved in the ongoing antidumping (AD) and countervailing duty (CVD) cases against olive imports from the European Union. The OGCC has continued to serve as an active voice in encouraging the United States Trade Representative (USTR), United States Department of Commerce, and World Trade Organization (WTO) to uphold the AD/CVD cases and strengthen their authority in protecting our domestic industry. The U.S. Government must continue to aggressively enforce the AD/CVD duties on Spanish olives for the sake of American-grown ripe olives. Please do not hesitate to contact the OGCC office at (559) 578-8438 if you have any questions regarding the OGCC efforts in the AD/CVD case.

OGCC Begins Pricing Negotiations

Each year, members of the Olive Growers Council of California form a Bargaining Committee to negotiate with California Cannery on behalf of growers statewide. The committee works to establish annual olive pricing by tonnage and size category for the upcoming crop. The Bargaining Committee will begin 2026 pricing discussions shortly.

Producers interested in participating in these negotiations are encouraged to submit a nomination form during the current OGCC election process, as serving on the Council is the primary pathway to joining the Bargaining Committee and taking part in annual price negotiations.

A letter to the industry outlining finalized pricing will be distributed once negotiations have concluded.

2026 North Sacramento Valley Olive Day

At the North Sacramento Valley Olive Day, Staff presented the priorities and focus of the following organizations: California Olive Committee, Olive Growers Council of California, and the Olive Oil Commission of California. In addition to Staff's presentation, there were a variety of guest speakers who shared updates on current research conducted by the University of California Agriculture and Natural Resources Extension Service, as well as insights into market conditions for both table olives and olive oil production, providing attendees with a comprehensive overview of the industry's current landscape and future outlook.



Pepperoni Black Olive Stromboli

- 1 ball fresh pizza dough
- 1 ½ cups shredded mozzarella or provolone
- ¼ cup grated parmesan
- 4 oz sliced pepperoni
- 1 cup sliced California black ripe olives
- 2 tbsp fresh parsley
- 2 tbsp salted butter
- 1 clove garlic
- 1 large egg
- Pizza sauce and/ or ranch (for dipping)

To see full recipe: [Baking the Goods](#)

Elections

The Olive Growers Council of California (OGCC) 2026 election process is officially underway. This election cycle will fill one producer member position in District 1 and two producer member positions in District 2. Eligible producers are encouraged to participate in the nomination and voting process to help shape the future leadership of the Council.

The 2026 election timeline is as follows:

1. Initial Nomination Deadline: May 1, 2026
2. Ballots Mailed to All Members: June 1, 2026
3. Ballot Return Deadline: June 16, 2026

If you have not received a ballot or would like additional information regarding this year's election, please contact Ethan Cranmer at Ecranmer@calapple.org.



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